



**Bee Management Consultancy Pvt. Ltd.**  
Your gateway to business with India. Experience the difference we make.  
India Entry, Investment & Trade Strategy Advisory and Services.  
Web: www.beemanagement.com  
Email: bee@beemanagement.com



**Advanced Strategies Pvt. Ltd.**  
Create value & accelerate business.  
Strategy consulting & business development services.  
Web: www.astrategies.com  
Email: info@astrategies.com



**Rajiv Bhatia**  
Business Counselor &  
Strategy Consultant

**Our Vision:**  
... @ Bee Management  
Excellence in decision making methodologies for globalization.

... @ Advanced Strategies  
To be a premier knowledge based emerging market development company.

**Our Mission:**  
... @ Bee Management  
To deliver India as an attractive source and destination for global business.

... @ Advanced Strategies  
To create value and accelerate business across emerging regions.

**We provide:-**

- Networking Services
- Identification & Evaluation services for buyers, sellers, investors and investees
- Introduction & business promotion management
- Consulting Services
- Representative Office Services

**Work Experience**

- 2001 till date
  - Promoter / Director – Advanced Strategies Pvt. Ltd. – Mumbai & Pune - a business counseling, strategy and business development service provider
  - Promoter / Principal Mentor – Abhyas.org – Student / Fresher Internship Program for India Centric Globalization Strategy studies
- 1989 till date
  - Promoter / Director - Bee Management Consultancy Pvt. Ltd. - Mumbai & Pune – an India Entry, Trade and Investment Strategy Advisory and business development service provider
  - Partner - Manoobhai Doongursee & Co – Stock Market and Security Investments
  - Trustee - Manoobhai Doongursee Charity Trust, Doongursee Shamji Joshi Trust, Rupsi Madhavji Trust, Parvatibai Shivji Shamji Joshi Trust – Educational & Family Trusts
- 1986 till 1989
  - Assistant Vice President Finance & MIS of Premier Consolidated Capital Trust India Ltd. of the Manipal Group – Non Banking Finance Services
  - Consultant Finance & MIS - Credit Syndicate Ltd. belonging to the Manipal Group of South India - Non Banking Finance Services
- 1986 Aptech (erstwhile Computerland) - Faculty – computer education

**Philanthropy / Mentoring / Governance / Education / Council Memberships**

- Mentoring students and fresher graduates with a focus on Business Management, India Centric Globalization Strategies, Entrepreneurship and IT
- Proponent of good Governance for enterprises, clubs and associations.
- Co-author of a book on Small & Medium Enterprises published by the Institute of Chartered Financial Analysts.
- A warrior for small and medium enterprise development in Emerging Markets
- Member of the Confederation of Indian Industry (CII), Maharashtra Economic Development Council (MEDC) and World Trade Center, Mumbai.

**Education**

- Masters of Commerce (M.Com) 1988 – Mumbai University – H.R. College of Commerce & Economics
- PG Diplomas in IT & Financial Management
- Indian Certificate of Secondary Education 1981 – Cathedral & John Connon School Mumbai – Immediate past President of the Alumni Association

**Sports & Hobbies**

- Golf - Western India Juniors Champion, last 8 in All India Mens Open for 2 years in a row in 1984 & 1985, played and won international tournaments in India & Sri Lanka, and numerous club level and team tournaments
- Table Tennis - inter school level
- Music - play the guitar & has composed tunes & lyrics
- Widely traveled world over & member of prestigious sports clubs in Mumbai

**Family**

Wife, Son & Daughter