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### Rajiv Bhatia

2<sup>nd</sup> fl, Kalpataru Heritage  
127, Mahatma Gandhi Road  
Mumbai 400 023. India.

Tel: 91-22-22672561, 22670842  
Fax: 91-22-22672812  
Email: [rajiv@beemanagement.com](mailto:rajiv@beemanagement.com)

Vision: An efficient India will be delivered only on the basis of a high level of trust and the existence of shared norms of ethical behavior between members of its society.

Mission: We are working together to deliver an efficient, productive, innovative, collaborative and trustworthy India as an attractive source and destination for global business.

Rajiv Bhatia is a Promoter, Director and Chief Opportunities Executive of Bee Management Consultancy Pvt. Ltd. (Inc. 1989) and Advanced Strategies Pvt. Ltd. (Inc. 2001) His past appointments include being a Faculty at Aptech in 1986, Consultant Finance & MIS with Credit Syndicate Ltd. belonging to the Manipal Group of South India in 1987 and Assistant Vice President Finance & MIS of Premier Consolidated Capital Trust India Ltd. of the Manipal Group from 1988-89.

Rajiv's academic interests have included Finance, Banking, Information Technology and Global Business Strategy. He holds a Masters degree in Finance and Banking from the Mumbai University and various diplomas in Computers.

In parallel with a further and higher education completed entirely by part-time study, Rajiv worked successively at what is, today, a leading worldwide IT education franchise originating in India followed by medium-sized Non Banking Financial Services Companies as stated above. He has played a stellar role in contributing to the growth of these companies addressing a wide range of functions including research, analysis, strategy, planning, operations, information systems, human resource development, compliance and marketing.

His present engagements include the growth and development of both Bee Management and Advanced Strategies in their role towards the growth and development of their clients. He contributes by way of business promotion as well as being the principal strategy advisor for both companies and their clients.

He also has the responsibility of steering the companies and educational foundations under the Manoobhai Doongursee Group, as a 4<sup>th</sup> generation businessman and socially responsible entrepreneur including:

- Manoobhai Doongursee & Company – an investment company with an active equity portfolio
- Manoobhai Doongursee Charity Trust – an educational foundation which has in the past contributed to the growth of the Kirti M. Doongursee College in Mumbai and is now actively involved in setting up and running its own impetus christened 'Abhyas' as a platform to bring standardized primary and special skills education to rural India as also a research reservoir to harness and cultivate working skills of students and freshers in urban India.
- Parvatibai Shivji Shamji Joshi Trust, Rupsi Madhavji Trust and Doongursee Shamji Joshi Trust – also contributing to the cause of upliftment through education.

Rajiv contributes to forums and institutions such as the Maharashtra Economic Development Council through which the legendary Sam Pitroda has sought to drive, in part, his Action India movement. He is also close to Federations such as the CII.

He is close to his network of friends from the Cathedral & John Connon School in Mumbai as also through his past golfing interests, a time when he played off a -4 handicap and defeated among India's highest money winners ever, Jeev Milkha Singh, at the All India Amateur level, in 1985. He enjoys country, pop and western semi-classical music, plays the guitar himself and an active photographer too. He spends time mentoring youngsters at the cross road of life and has a close family life with his wife, 2 children and mother.

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2<sup>nd</sup> fl., Kalpataru Heritage, 127, Mahatma Gandhi Road, Mumbai 400023 India.

Tel: 91-22-22672561, 22670842 Fax/Voicemail: 91-22-22672812

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